

**US HUPO**

from genes to function

The background of the top half of the image features a blue and green digital aesthetic with binary code, a DNA double helix, and a faint image of a person's head.

# Sponsor & Exhibitor Prospectus



Dear Valued Partner,

Get ready to be inspired in the heart of the Midwest! We're thrilled to welcome you to St. Louis, Missouri, for the 22nd Annual US HUPO Conference, taking place at the Hyatt Regency St. Louis—just steps from the iconic Gateway Arch. Join us for groundbreaking science, meaningful connections, and a vibrant city experience you won't want to miss.



US HUPO 2026 will feature a full program of outstanding plenary speakers, a great variety of 14 parallel scientific sessions and oral presentations, as well as educational short courses and topic-specific evening workshops. In addition, we present ample opportunities for young scientists to connect with seasoned proteomics professionals and present their work with poster presentations and lightning talks.

Corporate support and involvement are a vital part of the US HUPO annual conference. Participating companies enjoy contact with attendees through placement of breaks in the combined poster-exhibit space and informal interactions. Be there to enjoy the excitement and the connections of the US HUPO Conference and the city of St. Louis.

We hope you will join us as a partner in St. Louis, as US HUPO convenes for its 22<sup>nd</sup> Annual US HUPO Conference.

Sincerely,

**US HUPO 2026 Conference Organizers**

Lee Cantrell, Amber Mosley, Stefani Thomas and Mike Washburn







# Benefits of Participating

## Gain name recognition by sponsoring a conference session.

Enhance your company's presence to US HUPO's audience by taking advantage of the many session or event sponsorship opportunities available. The Conference's sponsorship opportunities will give your company the competitive edge to stand out in the crowd and be recognized for your industry support.

## Showcase your organization by exhibiting at the Tradeshow.

The US HUPO 2026 Conference is an excellent opportunity to achieve exposure and demonstrate your products and services in an environment that is uniquely suited to making contacts. Don't miss your chance to provide conference attendees with the business solutions they need.

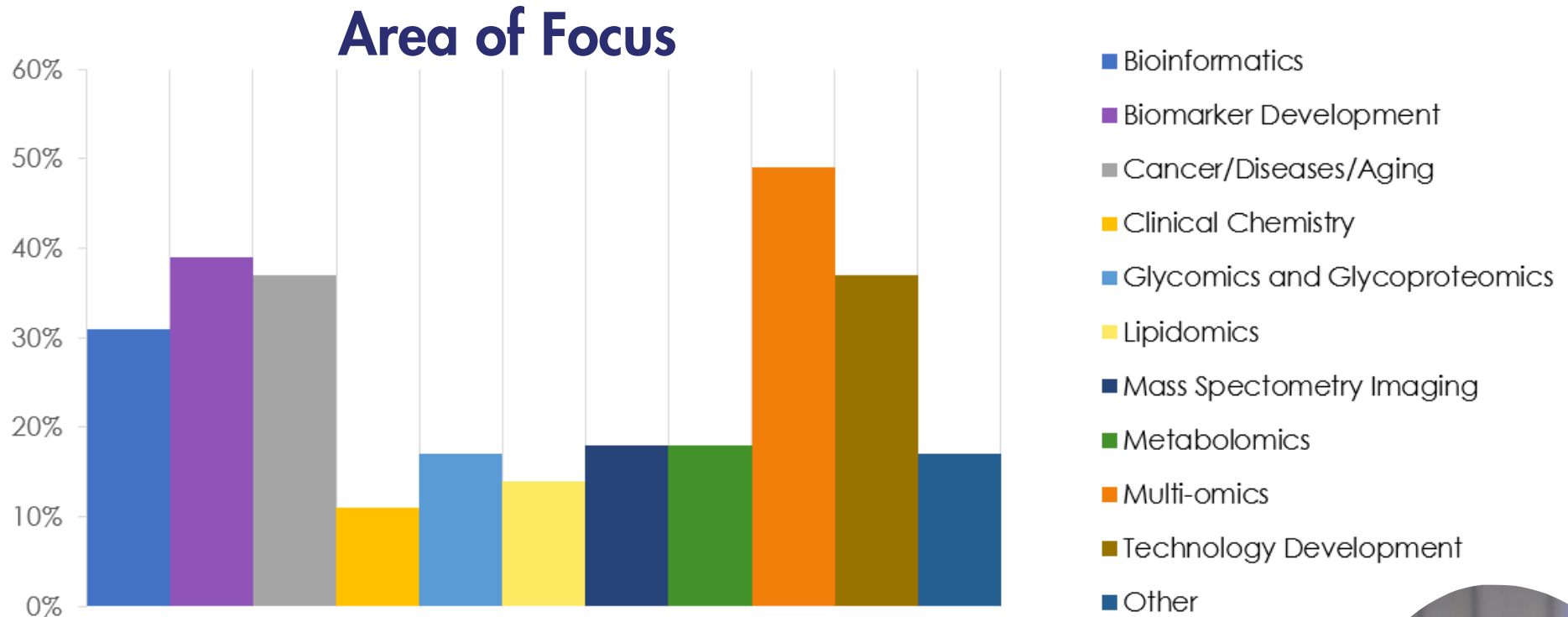
## Capture your audience's attention by advertising online or in the mobile app.

The right combination of advertising, sponsorship, and exhibiting opportunities helps you balance your presence and stand out from the competition. Extend your sales message beyond the borders of your booth and reach a receptive audience by advertising in the mobile app or on the conference website.



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# 2025 Attendee Demographics



## US HUPO 2025 Conference Stats

**240**  
Organizations

**640**  
Attendees





# Location | Hyatt Regency St. Louis at The Arch



The Hyatt Regency is the official host hotel of the conference. It is the perfect place to relax and unwind after your conference days. St. Louis offers a welcoming mix of Midwestern charm and urban energy.

The Hyatt Regency is just steps from the iconic Gateway Arch. Known for its rich history, vibrant arts scene, and thriving food culture—all easily accessible from this centrally located and comfortable conference hotel.

The hotel's layout is designed to support seamless and effective networking, making it easy to connect with the maximum number of attendees. Visit the hotel website [here](#).







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# **Annual Society Sponsorship Information**



# Looking for year-round visibility to US HUPO members?

Become a major sponsor of US HUPO  
and enjoy exclusive benefits that extend  
far beyond the annual conference.

[Click here](#) for more details  
and to sign up today.





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# **Conference Sponsorship Opportunities**





# Sponsorships At-a-Glance

Select the sponsorship Item on the following pages, and enjoy the below benefits based on the level selected.	PREMIER	GOLD	SILVER	BRONZE
	\$11,000	\$8,500	\$6,000	\$3,500
Customizable Sponsorship Option (Select One Opportunity)	<i>See Page 11</i>	<i>See Page 12</i>	<i>See Page 13</i>	<i>See Page 14</i>
Recognized as Event Sponsor in all Plenary Sessions	X	X	X	X
Logo Recognition on Conference Signage, Mobile App, and Website (with hyperlink)	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition
Sponsor Listing in Mobile App (Listing Consists of Organization Name, Logo, Website and 50-Word Description)	X	X	X	X
Access to the Attendee Roster (Who Opted In)	X	X	X	X
Complimentary Registrations	4	2	1	
Dedicated Social Media Posts on US HUPO's Twitter (Sponsor to Provide Content)	3	2	1	
60 Minute Seminar to Connect Directly with Attendees <i>**Please note that sponsors are responsible for all food and beverage fees associated with this seminar. These fees are not included in the Sponsorship cost. <a href="#">Click here</a> to view current hotel menu pricing—please be aware that prices are subject to change and may increase.**</i>	60-Minute Lunchtime Seminar	60-Minute Breakfast Seminar		
Seminar Details in Shared eFlyer Sent to US HUPO Mailing List	X	X		

**Don't see what you're looking for?**  
**We can work with you to create a customized sponsorship tailored to your needs.**

# Sponsorship Opportunities

Customize your sponsorship by selecting one of the following:

## Premier Level - \$11,000 (select one)

### Opening Session

This is the first formal session where all attendees will be convened together in one room. Kick off the Conference with your company name and image fresh in everyone's mind. Along with a "Sponsored by" sign at the entrance, your organization's logo will be projected onscreen during this event.

### Welcome Reception

Your organization's logo will be prominently displayed on event-related signage and on custom printed menus or programs, where applicable.

### Conference Bags

Your organization's logo will be prominently displayed on the reusable Conference tote given to every attendee at check-in. Attendees will continue to advertise for you throughout the country as they take their tote home and use it again and again.

### Poster Session (2 available)

Your company logo will be featured on signage outside the poster hall and in the agenda.

### Mobile App

Sponsor the Conference's mobile app and be recognized in a hands-on and tech-savvy way! Your company's logo will be featured on a mobile application that provides the Conference agenda, speaker information, maps and exhibitor information at the fingertips of every attendee with a smart phone or tablet. The app will be promoted on the Conference homepage and on eFlyers, earning you additional recognition.

**Don't see an opportunity that fits your needs?  
Contact us to create a custom package.**



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# Sponsorship Opportunities

Customize your sponsorship by selecting one of the following:  
**Gold Level - \$8,500 (select one)**

## Daily Coffee Breaks

Deliver your message through logo'd napkins and signage that display your organization's logo throughout the tradeshow.

## Journal and Pen with Company Logo

Your company logo will be printed on the journal and pen set that attendees will use to take notes during the Conference and when they're back at the office.

## Name Badge Lanyard

Worn by every Conference attendee throughout each day, this sponsorship offers great visibility with your organization's name displayed on a reusable lanyard.

## Water Bottle with Company Logo

Your company logo will be printed on a reusable water bottle that attendees will use to stay hydrated during the Conference.

## Lightning Talk Session (2 available)

Your company logo will be featured on signage outside the session room and the Session Chairs will thank you for your support at the start of the session.

## Program Book with Company Logo

Your company logo will be printed on the cover and a full page ad in the Program book that each attendee will receive.

## Attendee Wi-Fi

Help attendees stay connected while attending the Conference by sponsoring complimentary Wi-Fi. Your company logo will be prominently displayed on signs promoting the Wi-Fi throughout the hotel, in the mobile app, and on the Wi-Fi landing page.



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# Sponsorship Opportunities

Customize your sponsorship by selecting one of the following:

**Silver Level - \$6,000 (select one)**

## Conference T-Shirts

Your organization's logo will be displayed on the attendee-designed and selected conference t-shirt, that are available for purchase at the time of registration.

## Hotel Room Key Advertisement

Your organization's ad or logo will appear on each US HUPO guest's hotel room key; putting your name in attendees' hands from the start. It's a fun and unique way to increase your visibility.

## Travel Award Support (5 available)

Sponsor US HUPO travel awards and help keep the Conference a diverse and inclusive event. Your Sponsorship will provide travel support for three students to attend the Conference, and you will be recognized on the awards pages on the website and conference materials.



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# Sponsorship Opportunities

## Bronze Level - \$3,500 (select one)

### Parallel Session Sponsor

(14 available)

Your company logo will be featured on signage outside your session's meeting room and on the podium, and the Session Chairs will thank you for your support at the start of the session.



Don't see an opportunity that fits your needs? Contact us to create a custom package.

Looking for More Exposure? **Purchase a Marketing Insert.**

**\$950**

Your organization's brochure (6 page max), postcard or promotional item inserted in the Registration Bag.

*Advertiser responsible for all printing and shipping costs.*



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# Exhibit Opportunities

Booth Size	Early <i>Paid by</i> 10/24/25	Standard <i>Paid after</i> 10/24/25
8' x 10'	\$3,500	\$4,000

## Each Booth Includes:

- One skirted table with two side chairs
- One 44" x 7" identification sign
- One full conference registration. Additional registrations can be purchased separately.
- Listing in the mobile app, which includes website and a 50-word description
- Additional exposure through participation in the optional door prize program
- Access to US HUPO QR code scanner functionality
- Post-conference electronic attendee list (usage rules apply)

## Online Exhibitor Listing Upgrade \$250

Drive traffic to your website by upgrading your listing on the US HUPO website. This purchase will convert your organization name into a hyperlink to your website.



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# Create Valued Partnerships

Let's work together to create a partnership experience that will elevate your brand and help you achieve your business objectives!

Click the button below or go to <https://www.ushupoconference.org/sponsor-opportunities> to sign up as a sponsor or exhibitor.

All opportunities are on a first come first serve basis.



For more information regarding these exciting partnership opportunities, please contact us at [staff@us-hupo.org](mailto:staff@us-hupo.org) or call 503-244-4294 ext. 1010.

